

# Ashok to the System

PRELIMINARY PRESS RELEASE

**Prolific Indian author Ashok Sawhny is looking to taken the British market by storm with the publication of three of his books in the English language.**

After having 13 books, mainly poetry, published in Urdu, the businessman-turned-writer has now turned his attention to this country.

Two volumes of poetry – *Til The End of Time* and *Think Poetry Think Haikus* – and a collection of tales entitled *11 Short Stories* are being published in Britain.

The 75 year-old was born in Lahore, now in Pakistan, but after partition, when he was 10, moved to New Delhi where he completed his education.

“Life as with most is more often than not a roller coaster ride and I have had my share of life's ups and downs,” he explains. “The will to stand up to adversity always comes in handy conjointly with unwavering faith in the doings of the Almighty.

“Having read both English and Urdu through school and college, poetry and literature have always fascinated me and I started writing, rather late, in December 2006.

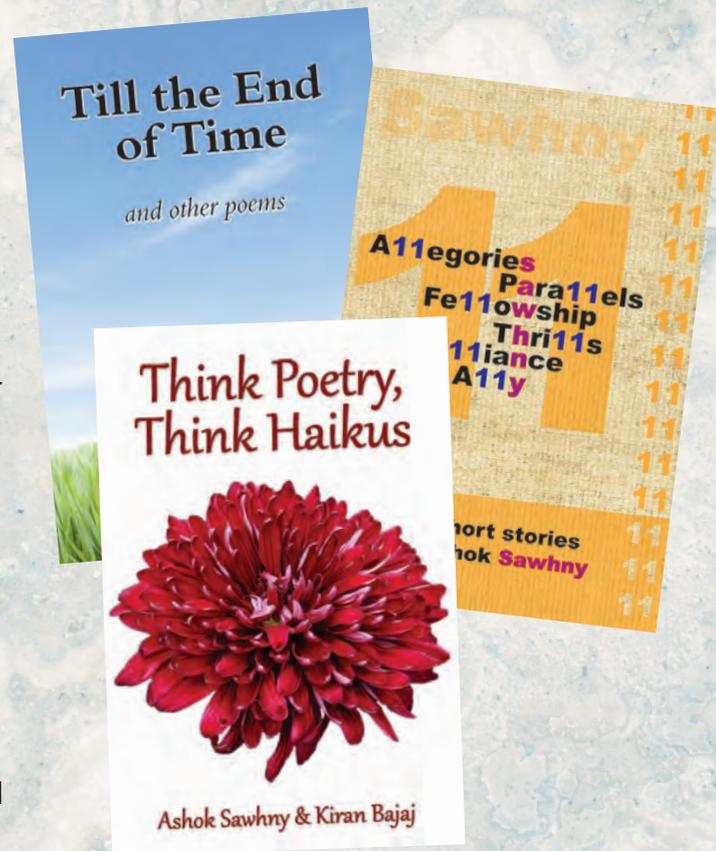
*Till The End of Time* is more introspective and diversified than his earlier work. It also covers the full spectrum of life's emotions, desires, failings & frustrations and, while it rightly offers no solutions, it does deal with the need for each one of us to reach our destinies and find our own paths to happiness.

*Think Poetry Think Haikus*, a collaboration with Kiran Bajaj, also deals with variety. There is pathos, inwardness, a look at the past, optimism, the beauty of nature and the reality of life.

There is also some writing on the daily happenings of common folks - all of us, for we are all no more than that, as the poet himself says.

*11 Short Stories* is mainly based in England, perhaps because of the time that the author has spent in this country.

He describes the change from writing poetry to writing prose as “interesting” and is currently working on another set of stories based elsewhere.



Ashok Sawhny's three books are available to order directly from the publisher at <http://www.fast-print.net/bookshop> or from any good bookshop or internet retailer.

For more information, pictures or interviews please contact Simon Potter at Fast-Print Publishing on 01733 404828 or [simon@fast-print.net](mailto:simon@fast-print.net)